



TOWN OF KITTELY
200 Rogers Road, Kittery, Maine 03904
Phone: 207-475-1323 | Fax: 207-439-6806
www.kitteryme.gov

Street Barrier Beautification 2023 Application

Background

Due to the strong support from residents and the Foreside business community, the Town of Kittery ("Town") seeks again to reconfigure segments of its roadway and walking areas within the Foreside to foster opportunities for local businesses to accommodate more patrons safely, by permitting businesses to extend their customer space onto adjacent sidewalks. To achieve this, the Town will place concrete barriers along certain streets to protect pedestrians, patrons and motorists as they travel through the Foreside. To create a more vibrant streetscape in the Foreside, the Town is calling on artists to beautify the concrete barriers with public art.

Project Scope

The Town invites artists and/or designers ("Applicant") to transplant their imagination and creativity onto a concrete barrier canvass and transform them into public art.

Site Specifications

The dimension of a barrier is approximately 8 feet in length and 3 feet in height. The applicant shall indicate their desired number of barriers to be painted and their desired location for installation. The Town shall assign each barrier and installation location to selected applicants; therefore, all applicants must be willing to adapt their conceptual design to a particular location.

Barriers will be painted at the Kittery Resource Recovery Facility before installation.

Design Considerations

All applications shall include the following:

1. A design concept that:
 - a. considers the uneven surface conditions of the concrete barriers;
 - b. considers the function of the barrier as a protective divider within the public realm;
 - c. is solely the result of the artistic effort of the applicant;
 - d. is unique, original and does not infringe upon any copyright or the rights of any person;
 - e. is positive and supportive of the local business community or the Kittery community at large.



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Selection Criteria

The Town shall review all submissions based on the following criteria:

1. proposed design is aesthetically appropriate in the public realm on public property; and
2. past artwork demonstrates proficiency in design;
3. proposed design highlights Kittery, its local assets, businesses, and community.

Applications are currently open and barriers will be reserved on a first-come, first-served basis.

Successful applications shall be contacted by the Town to implement the design and to review logistics. The number and locations of barriers needed for Summer 2023 is unknown at this time.

Project Materials

The Town shall provide the following materials for the applicant to use:

1. paint;
2. paint brushes;
3. stencil paper; and
4. markers

All other approved materials used by the applicant **shall not** be considered reimbursable by the Town.

Additional Information

Please note the following:

1. All submissions shall become the property of the Town and shall not be returned.
2. No information contained in submissions shall be deemed confidential and such information may be shared with other government entities. Therefore, please do not submit any information that may be deemed proprietary in nature.
3. The Town at its sole discretion reserves, without limitation, the right to:
 - a. Use the ideas and/or submissions in any manner deemed to be in the best interest of the Town, including but not limited to soliciting submissions relating to such ideas or proposals and/or undertake the prescribed work in a manner other than that which is set forth herein; and
 - b. Change any requirements in the application; and
 - c. Reject any application it deems insufficient, not in keeping with the intent or spirit of this program, or for any other reason.



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Application Form - Contact Information

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Artist Bio: Briefly describe your past work experience in solo/group exhibitions within 150 words.

Design description: Briefly describe your design and its creative intentions within 150 words (or provide a sketch of the intended design).



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Materials to be Used and Location of Barrier(s)

Please list all the materials to be used in the design

Please identify the desired number of barrier(s) to be used in your design.

Additional materials

Please attach to this application examples of past work or any other documents that will help the Town to make a determination.

Submission

Please email all applications by **May 18, 2023** to jgarnham@kitteryme.org or submit by mail to the following address: Town of Kittery Planning and Development Department, 200 Rogers Road, Kittery, ME 03904.