# 2017 Housing Facts and Affordability Index for Portsmouth, NH-ME MA Housing Market

# MaineHousing

Maine State Housing Authority

Home Price

HELPING MAINERS RENT, BUY & HEAT THEIR HOMES SINCE 1969

Income Needed

# Homeownership Affordability Index

			Home	Median	to Afford	Affordable to
Portsmouth, NH-ME MA	Year	Index	$\underline{\operatorname{Price}}^1$	Income <sup>2</sup>	Median Home Price	<u>Median Income</u>
Housing Market						
	2013	0.80	\$252,600	\$57,951	\$72,471	\$201,990
	2014	0.84	\$292,900	\$69,346	\$82,424	\$246,426
	2015	0.80	\$289,000	\$64,538	\$80,930	\$230,464
	2016	0.84	\$300,887	\$71,512	\$85,560	\$251,485
	2017	0.71	\$345,000	\$69,937	\$99,036	\$243,631
Kittery		0.63	\$350,000	\$64,105	\$101,515	\$221,019
Portsmouth, NH-ME MA Housing Ma	arket	0.71	\$345,000	\$69,937	\$99,036	\$243,631
Eliot		0.83	\$338,000	\$80,043	\$96,019	\$281,763
Maine		0.93	\$197,000	\$53,190	\$57,089	\$183,546

Median

The Homeownership Affordability Index is the ratio of Home Price Affordable at Median Income to Median Home Price. An index of less than 1 means the area is generally unaffordable - i.e., a household earning area median income could not cover the payment on a median priced home (30 year mortgage, taxes and insurance) using no more than 28% of gross income.

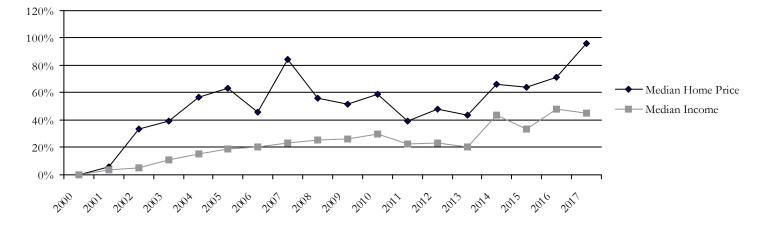
# Households Unable to Afford Median Home

	Households Unable to Afford Median Home Total Median				Income Needed to Afford Median Home		
Location	Percent	Number	<u>Households</u>	Home Price <sup>1</sup>	Annual	Hourly	
Kittery	72.4%	3,227	4,455	\$350,000	\$101,515	\$48.81	
Portsmouth, NH-ME MA Housing Market	70.2%	4,934	7,026	\$345,000	\$99,036	\$47.61	
Eliot	66.4%	1,707	2,571	\$338,000	\$96,019	\$46.16	
Maine	54.1%	305,534	565,115	\$197,000	\$57,089	\$27.45	

#### Unattainable Homes as a Percentage of Homes Sold

Location	Percentage of <u>Unattainable Homes</u>	Affordable <u>Homes Sold</u>	Unattainable <u>Homes Sold</u>
Kittery	91.2%	12	124
Portsmouth, NH-ME MA Housing Market	85.2%	36	207
Eliot	72.0%	30	77
Maine	53.9%	9,513	11,139

## Relative Increases in Income and Home Price <sup>3</sup>



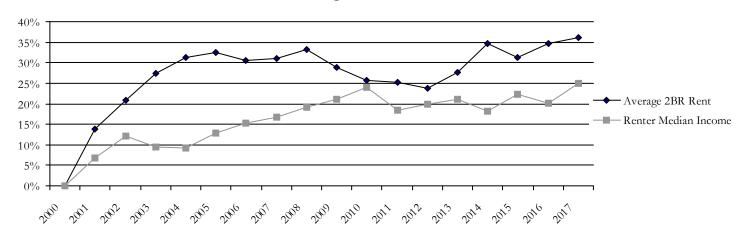
Rental Affordability Index				Renter		
2			Average	Household	Income Needed	2 BR Rent
			2 BR Rent	Median	to Afford	Affordable to
Portsmouth, NH-ME MA	Year	Index	(with utilities) <sup>4</sup>	$\frac{1}{100000}$	Average 2 BR Rent	<u>Median Income</u>
Housing Market						
	2016	1.04	\$1,091	\$45,262	\$43,649	\$1,132
	2017	1.06	\$1,083	\$46,103	\$43,312	\$1,153
Maine		0.88	\$880	\$30,804	\$35,181	\$770
Kittery		1.04	\$1,093	\$45,633	\$43,729	\$1,141
Portsmouth, NH-ME MA Housing M	arket	1.06	\$1,083	\$46,103	\$43,312	\$1,153
Eliot		1.13	\$1,071	\$48,499	\$42,840	\$1,212

The Rental Affordability Index is the ratio of 2-Bedroom Rent Affordable at Median Renter Income to Average 2-Bedroom Rent. An index of less than 1 means the area is generally unaffordable – i.e., a renter household earning area median renter income could not cover the cost of an average 2-bedroom apartment (including utilities) using no more than 30% of gross income.

# Renter Households Unable to Afford Average 2 Bedroom Rent

		Income Needed				
	Unable to Afford		Total	Average	to Afford	
	<u>Average 2 BR Rent</u>		rage 2 BR Rent Renter 2 B		Average 2 BR Rent	
Location	Percent	<u>Number</u>	<u>Households</u>	(with utilities) <sup>4</sup>	<u>Annual</u>	<u>Hourly</u>
Maine	55.9%	90,353	161,746	\$880	\$35,181	\$16.91
Kittery	47.7%	730	1,531	\$1,093	\$43,729	\$21.02
Portsmouth, NH-ME MA Housing Market	46.8%	917	1,958	\$1,083	\$43,312	\$20.82
Eliot	45.2%	193	427	\$1,071	\$42,840	\$20.60





# Relative Increases in Renter Income and Average 2BR Rent<sup>3</sup>

### **Demographics**

	% Change <u>1990-2017</u>	<u>1990</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>
Population	8.1%	14,701	15,834	15,831	15,823	15,969	15,896
Households	26.8%	5,540	6,947	6,961	6,978	7,068	7,026

#### Endnotes

<sup>1</sup>This data is derived from Maine Real Estate Information System ("MREIS") and MREIS reserves all rights including all proprietary rights in the data set forth herein and any use or publication of this data or any portion thereof without the express written consent of MREIS is prohibited. Any reproduction, sale or exchange of this data, in whole or in part, is likewise prohibited. All rights to the data remain the exclusive property of MREIS to the extent owned by MREIS.

#### <sup>2</sup>Source: Claritas

 $^{3}$ The Y axis is an index defined as the ratio of the annual value to the year 2000 value.

<sup>4</sup>Source: MaineHousing Quarterly Rent Survey. All rent data reported adjusted to include the cost of utilities (heat, hot water, and electricity).

