

1 **Proposed Amendments Related to Sandwich Board Signs**

2 **New wording is shown as underline.**

3 **Chapter 16.2: Definitions**

4 **16.2.2 Definitions**

5 **SANDWICH BOARD SIGN** - A freestanding A or T frame sign, with no moving parts or lights, displayed  
6 outside a business during business hours to advertise specials, other items for sale or events being  
7 offered.

8  
9 **Article X. Signs**

10 **16.8.10.9 Signs allowed without sign permit.**

11 S. Sandwich board signs. The following provisions govern temporary sandwich board signs which  
12 are permitted in the Business, Commercial and Mixed Use Zones:

13 (1) One sandwich board sign per public entrance may be permitted per building for the  
14 purposes of advertising specials, other items for sale, or events being offered.

15 (2) Sign area shall be limited to 12 sf per face and a maximum height of 48".

16 (3) Locational requirements.

17 (a) Mixed Use – Kittery Foreside (MU-KF) zone. The location shall be limited to the  
18 sidewalk or walkway leading to the main entrance of the building in which the  
19 business is located and shall be located no greater than fifteen feet (15') from  
20 the building's main entrance. The sign shall be located on the sidewalk or  
21 walkway in a manner that does not infringe on handicap accessibility or safe  
22 pedestrian movement and that safely secures the sign in one location.

23 (b) In all other Business, Commercial and Mixed Use Zones. Any sign shall be  
24 located in front of (or on) the premises on which the business / use advertised is  
25 located but no sign shall be located within twenty feet (20') of the frontage  
26 street pavement.

27 (c) Minimum distance between signs: 12 feet.

28 (d) Minimum distance from side street or side lot line: 15 feet.

29 (4) Materials and graphics. The sign shall be constructed of durable, weather-resistant  
30 material and finish, shall have no moving parts and shall not be electrified. The sign  
31 shall be maintained in a neat and clean appearance. Lettering shall be legible and  
32 consistent. All signs shall be constructed to assure rigid support and properly secured so  
33 as not to create a hazard.

34 (5) All sandwich board signs shall only be displayed during the hours the business or use is  
35 open for customers or visitors.