

~~Sandwich-A-frameBoard~~ Sign amendment – DRAFT March 21, 2019  
Planning Board Public Hearing Version

**Proposed Amendments Related to ~~Sandwich-A-frameBoard~~ Signs**

New wording is shown as underline.

**Chapter 16.2: Definitions**

**16.2.2 Definitions**

**SANDWICH-A-FRAMEBOARD SIGN** - A freestanding ~~A or T frame~~ sign located on the ground but not permanently attached, easily movable, with no moving parts or lights, displayed outside a business during business hours to advertise specials, ~~or~~ other items for sale or events being offered. Also called a "sandwich board."

**Article X. Signs**

**16.8.10.9 Signs allowed without sign permit.**

S. ~~Sandwich-A-frameboard~~ signs. The following provisions govern temporary ~~sandwich-A-frameboard~~ signs which are permitted in the Business-Local (B-L), Business – Local 1 B-L1, Commercial (C-1, C-2, C-3), Mixed-Use (MU), Mixed-Use – Badgers Island (MU-BI), Mixed-Use – Kittery Foreside (MU-KF), Mixed-Use – Neighborhood (MU-N) Business, Commercial and Mixed Use Zones:

(1) One sandwich-a-frameboard sign per business-business may shall be permitted for the purposes of advertising specials, other items for sale, or events being offered.

(2) Sign area shall be limited to 12 sf per face and a maximum height of 48".

(3) Locational requirements.

(a) Mixed--Use – Kittery Foreside (MU-KF)-zone.- The location shall be limited to the sidewalk or walkway leading to the main entrance of the building in which the business is located and shall be located no greater than fifteen (15) feet (15') from the building's main entrance. -The sign shall be located on the sidewalk or walkway only in locations where the sidewalk is wide enough to allow five feet for passage.in a manner that does not infringe on handicap accessibility or safe pedestrian movement and that safely secures the sign in one location. All A-frame signs must be removed prior to and 24 hours after any snow event to allow for municipal snow removal efforts.

(b) Mixed Use – Badgers Island (MU-BI), Mixed-Use – Neighborhood (MU-N), Business – Local (B-L), and Business – Local 1 (B-L1) zones. The location shall be limited to no closer than two (2) feet to the edge of the right-of-way.

(~~bc~~) In all other Business, Commercial and Mixed--Use Zones. -An A-frame ny sign shall be located in front of (or on) the premises on which the business /use

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35 advertised is located but no sign shall be located within ~~ten~~ ~~twenty~~ ten (10) feet  
36 (210') of the ~~frontage street pavement~~ right-of-way. —

37 ~~(cd)~~ Minimum distance between signs: 12 feet.

38 ~~(de)~~ Minimum distance from side street or side lot line: ~~15~~ feet.

39 (4) Materials and graphics. The sign shall be constructed of durable, weather-resistant  
40 material and finish, shall have no moving parts and shall not be electrified or  
41 illuminated.- The sign shall be maintained in a neat and clean appearance. ~~Lettering~~  
42 shall be legible and consistent.- All signs shall be constructed to assure rigid support and  
43 properly secured so as not to create a hazard.

44 (5) All ~~sandwich-a-frameboard~~ signs shall only be displayed during the hours the business or  
45 use is open for customers or visitors.

46 (6) All A-frame signs shall be taken in each day before the close of business.

47 (7)

48 **REMOVE from 16.3.2.15 Mixed-Use – Kittery Foreside MU-KF**

49 **16.3.2.15. D Standards.**

50 (3) Signage.

51 (c) — ~~An annual permit must be obtained from the Code Enforcement Officer. Permits are~~  
52 ~~issued for a calendar year or portion thereof, to expire December 31 of each year. Sign~~  
53 ~~permit application fee, reference Appendix A.—~~