



# TOWN OF KITTERY

200 Rogers Road, Kittery, Maine 03904

Phone: 207-475-1323 - Fax: 207-439-6806 - [www.kitteryme.gov](http://www.kitteryme.gov)

## Street Barrier Beautification Application

### Background

In the summer of 2020, in response to COVID-19 pandemic, the Town of Kittery (“Town”), in collaboration with local stakeholders and business community, sought to reconfigure segments of its roadway and pedestrian infrastructure to accommodate safer business practices and social distancing by permitting businesses to extend their use onto town sidewalks. To achieve this, the Town placed concrete barriers into the streets to protect pedestrians and patrons on the new sidewalks.

To create a more vibrant streetscape and continue efforts to support the local artist and business community, the Town seeks applications to beautify concrete barriers with public art.

### Project Scope

The Town of Kittery invites artists and/or designers (“Applicant”) to transplant their imagination and creativity onto the concrete barrier canvass and transform them into public art.

### Site Specifications

The dimension of a barrier is approximately 8 feet in length and 3 feet in height. The applicant shall indicate the number of barriers to be painted and their desired location for installation (see application). The Town shall assign each barrier and installation location to selected applicants; therefore, all applicants must be willing to adapt their conceptual design to a particular location.

Barriers will be painted at the Kittery Resource Recovery Facility before installation.

### Design Considerations

All applications shall include the following:

1. A design concept that considers:
  - a. the uneven surface conditions of the concrete barriers;
  - b. the function of the barrier as a protective divider within the public realm;
  - c. be solely the result of the artistic effort of the applicant
  - d. be unique, original and not infringe upon any copyright or the rights of any person
  - e. be positive and supportive of the local business community or the Kittery community at large

### Selection Criteria



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The Town shall review all submissions based on the following criteria:

1. proposed design is aesthetically appropriate in the public realm on public property; and
2. past artwork demonstrates proficiency in design;
3. proposed design highlights Kittery, its local assets, businesses, and community

Applications are currently open and barriers will be reserved on a first-come, first-served basis. The Town will be reviewing applications beginning, July 30, 2020. Successful applications shall be contacted by the Town to implement the design and to review logistics.

### Project Materials

The Town shall provide the following materials for the applicant to use:

1. Paint;
2. paint brushes;
3. stencil paper; and
4. markers

All other approved materials used by the applicant shall not be considered reimbursable by the Town.

### Additional Information

Please note the following:

1. All submissions shall become the property of the Town and shall not be returned.
2. No information contained in submissions shall be deemed confidential and such information may be shared with other government entities. Therefore, please do not submit any information that may be deemed proprietary in nature.
3. The Town at its sole discretion reserves, without limitation, the right to:
  - a. Use the ideas and/or submissions in any manner deemed to be in the best interest of the Town, including but not limited to soliciting submissions relating to such ideas or proposals and/or undertake the prescribed work in a manner other than that which is set forth herein; and
  - b. Change any requirements in the application; and
  - c. Rejects any application it deems insufficient, not in keeping with the intent or spirit of this program, or for any other reason.



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### Application Form

#### Contact Information

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Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

#### Background Information

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**Artist Bio:** Briefly describe your past work experience in solo/group exhibitions within 150 words.


**Design description:** Briefly describe your design and its creative intentions within 150 Words (a sketch may also be included if available).



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### Location of Barrier(s) and Materials to be Used

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Please list all the materials to be used in the design

Please identify the barrier(s) to be used in your design (see map below)

\_\_\_\_\_.

### Additional materials

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Please attached to this application examples of past work or any other documents that will help the Town to make a determination.

### Submission

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Please email all applications to [bmcdonough@kitteryme.org](mailto:bmcdonough@kitteryme.org) or by mail to the follow address:  
Town of Kittery Planning and Development Department, 200 Rogers Road, Kittery, ME 03904.





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