

Members in attendance; Steve Bilski, Jen Thayer, Lyn Rosoff, Erin Kempster, Julia O'Connell, and John Werner observing

Old Business and news: Electric car show at Kittery Farmers Market Sunday September 9 10 a.m. - 2 p.m. Traip students will be assisting James Penfold

LED Town wide Campaign discussion

Background info; The town of Kittery has put out a Request for Proposal for replacement of their 647 street lights to be replaced with energy efficient LED bulbs. Deadline for proposals is August 23, 2018. "efficiency Maine" offers a "consumer products program" to subsidize certain stores (General Dollar in Eliot, Maine and Dollar Tree in York Maine) to mark down LED light bulbs. They are marked with a blue sticker that says "brought to you by efficiency Maine".

KESAC's goal is to encourage homeowners to switch to LEDs and to dispose of their CFL bulbs at appropriate recycling places. It was suggested that we contact local Kittery hardware stores that sell LEDs to set up a deposit bin for CFLs.

JULIA will contact efficiency Maine to see if they can broaden their LED discount offering to include Kittery stores. She will also research rebates on the commercial side and other towns that have this program.

Jen stated that the public schools are in the process of changing to LED bulbs and need to do more research to make sure that they install ones that do not flicker. (This can be an issue for some students)

Various ways of promoting the program were suggested and include the following.

A town wide program to sponsor disposal of CFL's with a specific length of time to do so.

Educational tabling at various sites ie Kittery Farmers Market, Kittery Block Party, Traip Repair Cafe, Kittery Transfer Station, Hardware Stores, etc. TBD

Educational outreach to students can be done through email and signage created by the students

JEN will inform us of the options for outreach that are already a part of the school communication network. The Green Team could also create a display for promoting the program around town and for the presentation to the Kittery town council. Thanks Jen.

Other avenues for publicizing could include a road banner near Kittery Community Center on Rte 236
Press coverage by Hadley Barndollar, a reporter for Portsmouth Herald, who covers Kittery events.

Private Kittery business could display cards advertizing the campaign

Christmas tree in John Paul Jones Park could be changed to LED bulbs if not already.

Fun Facts about LEDs; energy info, financial incentives, green environmental incentives

LYN Rosoff is going to provide a powerpoint that covers the program elements and will also provide the team with potential campaign names for next meeting. Many thanks Lyn.

STEVE B. will research CFL disposal options. Thank you Steve.

ERIN will continue to inform us.

We assigned tasks and will reconvene to discuss further on Wednesday September 19th 6:30 p.m.