

KESAC Minutes September 19, 2018 6:30 – 7:30 p.m.

Members present: Julia O'Connell, Jerry Robock, Lyn Rosoff, Erin Kempster, James Penfold,

John Werner

James gave a review of electric car events . Portsmouth better attendance then Kittery Farmers Market

Town officials attended Portsmouth gala. Test drives offered in Chevy Bolt. Would be happy to organize again in Portsmouth next year.

Jerry reports that he has made an anti idling sign for the Kittery Transfer Station that Dave Evans welcomes and will post.

Julia attended a Rice Library Building Committee meeting last week and will write a letter to them on behalf of the committee, requesting that the RFP ask for a designer with qualifications for designing energy efficient building per the town Comprehensive Plan goals~ a way to showcase the Town's commitment to increasing energy efficiency in their new library addition.

Town of Kittery LED street light conversion project is moving ahead. Vendor will be chosen soon.

Reviewed Power Point Presentation draft "Kittery Saves with LED campaign," Thank you, Lyn Rosoff.

John Werner evaluated the required administrative forms for participating retailers for the efficiency Maine program. He found the forms to be cumbersome and when he spoke with Jackson Hardware was informed by the manager that there was a poor electronic interface with Efficiency Maine so they have opted not to participate.

First issue to address is where /how Kittery residents can purchase discounted LED bulbs and dispose of CFLs and incandescent. Julia and Lyn will work on this and contact local hardware stores to explore promotional ideas such as if a discount coupon that would serve as a loss leader for one type LED bulb, but would drive traffic into the store.

Erin will figure payback period for bulb replacement based on the current electric rates and discounted pricing of 50 cents per bulb.

A simple program to implement would be to offer discount coupons compliments of the Town through the local schools. Timing might be best after Christmas (ie Feb March) to increase customers during the slow season.

Other questions/opportunities include: LED bulbs could also be donated to Fuel and More to distribute to low income families. Is that allowable under the program? Can a nonprofit agency participate?

Does the Town qualify for bulk bulb discounts from Efficiency Maine?

Contact entrepreneurs to donate bulbs (ie Affinity Lighting.) Julia has already done this 9/23.

Thanks to everyone for stepping out and getting some much needed work done. Lyn will incorporate new comments into the draft PowerPoint.

Meeting adjourned at 7:45

Next KESAC meeting scheduled for Wednesday October 10th 6:30 p.m.