



TOWN OF KITTEERY

ECONOMIC DEVELOPMENT COMMITTEE

200 Rogers Road, Kittery, ME 03904

Telephone: (207) 475-1307 Fax: (207) 439-6806

March 12, 2014, 4:00 p.m.

Regular Committee Meeting
Agenda

Conference Room A

1. **Call to Order**
2. **Roll Call**
3. **Agenda Amendment/Adoption**
4. **Acceptance of Previous Minutes** (02-27-14) (atch 1, pg 3-9)
5. **All items involving visitors / requested officials**
6. **Committee Reports** (Agenda details atch 2, pg 10-11)
Communications from the Chairman
 - a. Workshop Invitation (atch 3, pg 12)
 - b. FY15 Budget Request (atch 4, pg 13-15)
 - c. Membership
 - d. TIF District Funds

Rep Reports:

 - e. Foreside Forum - Kosacz/Mylroie (atch 5a & 5b)
 - f. DPW-KPA Shore and Harbor Initiative - Mylroie (atch 6)
 - g. Creative Kittery / Bypass / Foreside Working Groups - Mylroie
 - h. EDC/Town Website - Channel 22 - Denault
 - i. Business Visitation - Carlson
 - j. School Internship-Mentor - Dow
 - k. Business Park and Energy Co-Generation - Beers
7. **Unfinished Business**
 - a. TIF District 4 - Foreside Concept Review and Discussion (atch 7)
 - b. Business Improvement District (BID) Concept Review and Discussion (atch 8)
 - c. Destination Marketing Plan Phase II Review and Discussion (atch 9)
8. **New Business**
 - a. Economic Development Plan Update Review and Discussion (atch 10)
 - b. Quarterly Report to Council Review and Discussion (atch 11)
9. **Committee Member Issues or Comments**
10. **Meeting Schedule & Adjournment**

Posted: TBD

Meeting Action Material Attachments:

1. KEDC Agenda Item Detail - 03-12-14
2. KEDC Un-Approved Minutes - 02-27-14
3. KEDC Letter - Council-PB-CPUC Workshop Invitation
4. KEDC Letter - FY15 Budget Request
- 5a. Foreside Study – SustainSouthernMaine – Jan 19, 2013
- 5b. Herald Foreside Articles
6. DPW-KPA Shore & Harbor Initiative Summary
7. TIF District 4 - Foreside Concept
8. Business Improvement District Concept
9. Destination Marketing Plan Phase II Report to Council - 1st Draft
10. Economic Development Plan Update - 1st Draft
11. Quarterly Report to Council 03-31-14 - 1st Draft

General Information Materials Provided for Committee Review:

- M1. MDD-TIF Report 2 12-08-10
- M2. Town Council Minutes 12-13-10
- M3. Town Council Minutes 4-25-11
- M4. Town Council Minutes 5-23-11
- M5. Bypass Articles
- M6. PPH Shipyard Prison Article
- M7. PH Shipyard Prison Article

ATTACHMENT 1 – 02-27-14 UN-APPROVED MINUTES – 030114

KITTERY ECONOMIC DEVELOPMENT COMMITTEE

FEBRUARY 27, 2014

CONFERENCE ROOM A

1. Call to Order

Chairman Beers called the meeting to order at 4:00pm.

2. Roll Call

Answering the call were Chairman Gary Beers, John Carlson, George Dow and Gerald Mylroie. Councilor Charles Denault arrived at 4:10pm and Stephen Kosacz at 4:15pm. Excused were Patrick Trevino and Nancy Colbert Puff.

3. Agenda Amendment/Adoption

Chairman Beers offered three agenda amendments:

Add items:

- 8j. Kittery Foreside Forum Notice Discussion
- 8k. Destination Marketing Phase II Discussion
- 8l. EDC – Town Website

Append Meeting Action Materials:

- a1. (added) Tables, TIF 1, 2, & 3
- a7. Town Manager Letter, Feb 20, 14, Kittery Foreside Forum
- a8. Report to Council, May 23, 2011, Destination Marketing Program Update
- a9. EDC - Town Website information
- a10. EDC Charge, February, 2012

Without objection, the Chairman cast one vote for adoption of the agenda, as amended.

4. Acceptance of Previous Minutes (02-11-14)

Mr. Dow noted that he and Mr. Trevino were sworn into office by Town Clerk Maryann Place at the beginning of the meeting which should be included in the minutes. He also noted that he felt that including copies of the informative e-mails from “kedc2011” being added to the Committee documentation would be beneficial.

Concurring with that suggestion, and without objection, the Chairman cast one vote for approval of the February 11, 2014 minutes, as amended.

5. All items involving visitors / requested officials: None

6. Committee Reports

Communications from the Chairman: None.

Rep Reports: None.

7. Unfinished Business:

a. Planning Board – Town Council – Other Workshop

Chairman Beers gave a summary of the “mountain of activity” currently in process with respect to the “Foreside Forum” initiated by the Council; efforts with advisory groups including “Creative Kittery”, “Route 1 Bypass”, “Business Visitation”, and “Kittery Foreside” which have been going on with the EDC; and, considering the Comprehensive Plan Update effort, it seemed important to arrange one or more workshops with the Council, Planning Board, and Comprehensive Plan Update Committee, open to the public, to get everyone on the same page and clarify roles and responsibilities.

Discussion ensued and the Committee agreed to have the Chairman make arrangements for a combined workshop.

b. EDC website review / Town website.

The only Committee recommendation for the Kittery EDC website was to change the interactive “blog” feature to a “News Release” concept similar to “OurKittery”. Interested parties will be able to “subscribe” to e-mail notices of updates and be able to review when that happens as they may be interested instead of having to make periodic checks. (Note: The concept of connections to social media, addressed in the February 11th meeting had already been rejected). The management and administration of the site is seen to be a fair workload as separate issues which need to be concluded. Councilor Denault expounded on his approach with “OurKittery”.

After discussion, Councilor Denault agreed to be the Committee Representative and bring back a statement, in conjunction with Mr. Mylroie, addressing site operation and management. As part of that, they will explore and make any recommendations in regard to the correlation, and/or integration, with the Town website.

c. Advisory Working Groups.

With the Chairman’s brief overview of working groups currently in progress addressing economic development–related activity, more detailed discussion of each took place as follows:

1. Business Visitation Program. Mr. Carlson and Mr. Kosacz spoke of the background and history of this EDC effort, as reflected in the agenda notes. Mr. Carlson agreed to be the Committee Representative for the subject and bring to the Committee a recommendation regarding possible future activity.
2. Creative Kittery. Mr. Mylroie spoke of the background and history of this EDC effort; and, agreed to be the Committee Representative and bring back a recommendation regarding possible future activity.
3. DPW-KPA Shore and Harbor Initiative. Mr. Mylroie explained the origin and background of this effort. The Chairman asked what, if any part, is related to economic development. Mr. Mylroie will arrange to provide the current materials and status for consideration at the next meeting.

4. SML – Memorial Circle – Mall Road Traffic Connectivity. The Chairman advised that a grant request was made to the Maine Department of Transportation for engineering study of the feasibility of making Route 1 from the Kittery Trading Post to the Bypass connection a two-way configuration as it was in the beginning so that local traffic circulation would be simpler. He noted it had happened because of late notice for application deadline and that, if approved, would have to be submitted to Council for approval and allowing a \$2,400 grant match.
5. Bypass Group. Mr. Mylroie explained the origin and background of this group as well as their recent meeting and focus. A question arose as to what of that activity constituted “planning” (purview of the Planning Board) and what aspect related to this committee. It was concluded that the committee does have an interest, or role, which emphasizes the need for a clarifying workshop. He agreed to be the Committee Representative and bring back a recommendation regarding possible future activity.

8. New Business:

a. Tax Increment Financing (TIF) Districts.

The Chairman provided a brief overview of the current three TIF districts along with the ordained enactment Tables describing their overall purposes and designated municipal improvements that may have funds expended related to each. Mr. Mylroie agreed to provide the current fund status for each district as expenditures are only authorized for the designated purposes and within the district from which funds are derived.

b. TIF District 4 / Business Improvement District (BID).

The Chairman and Mr. Mylroie provided the background and history on the idea of a TIF district for the Foreside area. Since it was suggested to Council in the December 13, 2010 meeting Public Hearing and the three present Districts ordained (and subsequently approved by the State), an area examination was conducted and prospective TIF boundaries/properties identified. Lengthy discussion ensued addressing the issue of what the Foreside boundaries actually are and what a TIF in that area could actually achieve.

The Chair offered to be the Committee Representative for this subject and provide the documentation on a Foreside TIF to be proposed for Committee consideration for recommendation to Council.

The Chairman then explained another possibility known as a “Business Improvement District” which is very similar to a TIF in terms of geography, except that instead of tax revenues contributing to requested improvements (e.g. trees, other foliage, sidewalks, and signage), businesses involved would by agreement and self-assessment, pay for those improvements.

The Chairman will provide further detail on the concept for the Foreside area as part of the TIF task.

c. School Budget Volunteer-Mentor Coordinator Position.

Mr. Dow confirmed the history and recommendations found in the meeting materials regarding Kittery School Department's interest and support for after school jobs, internships, and mentoring. The publicity regarding the Department's budget support for a Volunteer-Mentor Coordinator position in its FY15 budget was noted. Mr. Dow agreed to be the Committee Representative on this subject and bring back more information. Without a formal vote, it was understood that the Committee agrees with the program and the position.

d. Economic Development Corporation.

Mr. Carlson explained the background and history of this question. He indicated that while it remains a positive approach to the Kittery economic development function, it seemed that a number of things needed to happen before any solid proposal could be made. He agreed to be the Committee Representative for the subject and "maintain ownership" as the Committee proceeds until it may become clear to specifically address the question.

e. Foreside Crossing.

Mr. Mylroie explained the history on the idea to potentially get redevelopment of the area around the intersection of State Road and Walker Street. Lengthy discussion ensued of possibilities, including the TIF/BID aspect and as part of the Foreside area. The Chair agreed to investigate further with Mr. Mylroie and bring back detail and possibly recommendations to the Committee.

f. Public, Education, Government (PEG) TV.

Councilor Denault updated the Committee on the progress of Channel 22 operations. He stated that he was to meet on March 22nd with Council Chairperson Thomson and Town Manager Colbert Puff on the question. He agreed to be the Committee Representative on the subject and bring back information regarding the Committee's interests. It was expressed that the Committee would prefer resolution and action sooner than the June 2015 target stated by the Town Manager.

g. Business Park and Kittery Energy Co-Generation Facility.

Short discussion took place regarding the prospect of a combined heat and power co-generation facility/operation, and expansion of LNG service in Town. The Chair agreed to investigate with Mr. Mylroie and provide the Committee with more detail.

h. Other Activities.

Membership and Organization. It was noted Committee does need more member(s), but confusion arose over which member occupied which positions which relates to what openings may exist. The Chair noted that a Planning Board member had suggested a representative from that body be included. The Chair will confirm current status with the Town Clerk and the question will be raised at the combined workshop.

Economic Development Plan for Now and Kittery 2020.

The Chair noted that the Plan, approved by the Committee in November 2012 and presented to Council on (date) needed to be updated. Council had requested a summary version and activity had taken place since that date. The Chair will work with Mr. Mylroie to produce a revised first draft for Committee consideration.

Naval / Maritime Museum.

Mr. Carlson stated that it is a worthwhile endeavor and that the Shipyard may still be interested in a local venue for display for naval artifacts. Further discussion led to the conclusion that it was more a matter between Rice Public Library and the Navy than an EDC consideration. The matter is closed for this Committee.

Economic Development Management

Mr. Mylroie noted that proactive initial staff marketing, advocacy and administration to implement the above described projects has been initiated some time ago. However, most of the effort has been accomplished through voluntary time. The Committee recognizes that the Town must recognize the need to pay for services rendered and begin to fund this critical work.

i. FY15 Budget

Budget needs were discussed. The Chairman referenced the designated purposes for TIF funds and pointed out that the requested signage (listing follows) clearly fell into that category so CIP funds need not be requested; and, since the Museum issue was closed, no funds were needed for that. Mr. Carlson concurred, with the incorporation question deferred, that that request may be removed. Mr. Mylroie confirmed his intention of requesting businesses to sponsor the business destination signs. The Grant requests have been made to the Maine Department of Transportation and if approved, a request for the \$2,400 match funds will be made to Council. The Committee supported the following request and suggested funding sources:

Item	Amount	Suggested Funding Source
Signs – Kittery Welcome (3)	\$21,000	TIF
Kittery Foreside Crossing Plan Preparation	\$5,000	TIF
Economic Development Management	\$10,000	TIF
Signs – Business District Destination Signs (22)	\$6,600	Business Donors
Web Site Maintenance	\$3,000	Cable IT Funds
KACTS Route 1 Connection Feasibility	\$50,400	MDoT
<i>Grant Match (\$2,400)</i>		
Sarah Long Bridge Closure Business Impact Mitigation/Support Marketing	\$10,000	MDoT Grant

8j. (added) Kittery Foreside Forum Notice.

The Chairman referred to the Town Manager’s letter and newspaper articles on the “Foreside Forum” and its next planned meeting on Monday, March 3rd. Mr. Kosacz stated that he was a participant and would attend. The Chairman indicated that he would attend as well, considering that the topics being addressed with the group’s subcommittees were directly related to Committee activity over the past three years.

8k. (added) Destination Marketing Phase II.

The Chairman referred to the Town Council Report, dated May 23, 2011 regarding the Destination Marketing Plan with only Phase I having been approved. He will create a new Report addressing Phase II and bring it to the Committee at the next meeting for consideration to present to Council for approval.

8l. (added) EDC – Town Website.

The Chairman referred to Town website detail for the Committee and suggested it needed to be updated. He will present a request to the Town Clerk to do that.

Mr. Kosacz left the meeting at 5:30pm.

9. Committee Member Issues or Comments.

Mr. Carlson expressed his appreciation on how things look to be moving forward. Councilor Denault said that the response to his posting the Committee agenda and minutes on “OurKittery” was quite large and many recipients expressed appreciation.

Mr. Dow left the meeting at 5:45pm

10. Meeting Schedule & Adjournment

Wednesday, March 12 was selected to be the target date for the next meeting. The Chair will coordinate notice and confirmation via “DOODLE – Easy Scheduling”.

Mr. Carlson moved to adjourn at 5:55pm. Seconded by Councilor Denault. All in favor.

Posted: TBD

Meeting Action Materials Appended as Part of the Record:

1. KEDC Un-Approved Minutes - 02-11-14
2. KEDC Agenda Item Detail - 02-27-14
 - a1, a2, a3 - TIF 1, 2, 3 Maps
 - a1. (added) Tables, TIF 1, 2, & 3
 - a4. TIF 4 Area Aerial Photos
 - a5. Sewer Expansion Map
 - a6. Co-Generation
 - a7. (added) Town Manager Letter, Feb 20, 14, Kittery Foreside Forum
 - a8. (added) Report to Council, May 23, 2011, Destination Marketing Program Update
 - a9. (added) EDC - Town Website information
 - a10. (added) EDC Current Charge, February, 2012

02-27-14 MINUTES - TOWN OF KITTERY DESTINATION MARKETING SIGNS

Welcome to Historic Kittery Signs (\$7,000 each) – FY15* TIF– 3 – \$21,000

Route 1 at York Town line - installed

- * Route 1 at I-95 Exit 2 northbound off-ramp
- * Route 236 at I-95 Exit 2 southbound off-ramp
- * Route 236 southbound at Eliot Town line
- Route 1 northbound at State Line/ Badgers Island
- Route 103 at I-95 Exit 1 northbound off-ramp
- Route 1 Bypass north of State and Town Line (with State of Maine welcome sign)

Business District Destination Signs (\$300 each) – FY15 Business Sponsors – 22 – \$6,600

Kittery Foreside/ Badgers Island

Route 1 northbound / Town line

Kittery Foreside / Kittery Crossing

Route 1 / north of restaurant
Route 1 / north of Government Street

Kittery Foreside

Route 103 / Whipple Road north of St Raphael
Route 236 / Shapleigh Rd. east of Whipple Road
Bridge Street / east of Route 1 Bypass
Route 1 / north of Bridge Street

Kittery Point Village

Route 103 / just south of post office area
Route 103 / just north of post office area
Haley Road / just west of Route 103 with arrow pointing to the right

Kittery Center Village

Route 236 / west of Manson Avenue – installed
Route 103 / just south of Shapleigh Road
Route 236 / just east of Whipple Road

Future Business District Destination Signs:

Cutts Corner / Pine Tree Center (2)
Route 1 / north and south of Cutts Road 300’?
Lewis Farm
Route 1 / north and south of Lewis Farm – 300’?
Landmark Hill
Route 1 southbound / west side at York Town line
Kittery Foreside / Badgers Island
Route 1 / southbound end

Kittery Center / Memorial Circle

Route 236 / west of Route 1 Bypass overpass
Route 1 / State Road south of Circle crest of hill.

Kittery 236

Route 236 / east of Eliot Town line and
Welcome Historic Kittery sign.
Route 236 / west of I-95 southbound On Ramp

Kittery Route 1 Bypass

Route 236 / west of I-95 Exit 2 off-ramp with
arrow pointing to the right.
Route 1 Bypass / north of Long Bridge

Coastal 1 Kittery

Route 1 / south of Adams Drive
Wilson Road / west of Route 1
Route 1 / north of Haley Road

Landmark Hill

Route 1 northbound / east side at Estes wetland crossing

ATTACHMENT 2 - KEDC AGENDA ITEM DETAIL – 03-12-14

Agenda 6a. Workshop Invitation (*atch 3. Pg 12*)

Agenda 6b. FY15 Budget Request (*atch 4, pg 13-15*)

Agenda 6c. Membership – One Opening – Business Representative

Agenda 6d. TIF Disitric Funds

- | | | |
|----|-------------|---------------------------------------|
| 1. | \$ 0.00 | Mixed Use – Route 1 North |
| 2. | \$43,618.32 | Shopping Corridor - Coastal 1 Kittery |
| 3. | \$21,549.05 | Business Park |

Agenda 6e. Foreside Forum – Kosacz/Mylroie (*atch 5a & 5b*)

Summary: **Review history of development activity in the downtown area and address the Committee’s roles and responsibilities and near-term actions to take, if any.**

Attachment 5a is the Jan 2013 Foreside Study. 5b contains Portsmouth Herald articles on the topic. Committee members participating in the “Foreside Forum” meetings will offer overview observations. The Committee needs to consider actions occurring over the past three years relate to the area, including a TIF #4 concept (agenda item 7a); Business Improvement District Concept (agenda item 7b); Destination Marketing Plan Phase II (agenda item 7c); and gaining approval and moving ahead with the Economic Development Plan which is to pursue the current Comprehensive Plan goals and policies.

Agenda 6f. DPW-KPA Shore and Harbor Initiative – Mylroie (*atch 6*)

Summary: **Review the Port Authority – Public Works grant activities and plans and address the Committee’s roles and responsibilities and near-term actions to take, if any.**

Attachment 6 contains a brief summary of the grant plan. (ADD – the plan as 6b?)

Agenda 7a. TIF District 4 – Foreside Concept (*atch 7*)

Summary: **Explore whether the Committee should recommend to the Town Council to adopt an ordinance enabling the creation of a TIF District for Kittery Foreside/Kittery Crossing.**

The purpose would be to enable the self-assessment of properties within the designated business area to help implement adopted Comprehensive Plan policies to improve the overall quality of the public health, safety and welfare of business districts by promoting business activity and economic development; especially in light of the pending Sarah Long Bridge re-construction, and foster more livable, walkable, sustainable and inclusive business and related use areas.

Agenda 7b. Business Improvement District (BID) Concept (*atch 8*)

Summary: **Explore whether the Committee should recommend to the Town Council to adopt an ordinance enabling the creation of a Business Improvement District for Kittery Foreside/Kittery Crossing.**

Funding for certain capital improvements may not include maintenance for the improvement. In some cases, capital allocations are made on the condition that the resulting improvement will be maintained over time with funds from another source. Similar to a TIF, a BID can be an excellent mechanism to provide maintenance services for these improvements.

Agenda 7c. Destination Marketing Plan Phase II (*atch 9*)

Summary: **Explore whether the Committee should recommend approval and implementation of a revised Plan Phase II to the Council.**

Attachment 9 shows the background of the Destination Marketing Plans provide by the Planning Board and notes that 7 items were approved by Council as Phase I. The Committee needs to review the elements shown for Phase II and determine whether it should present a recommendation to the Council.

Agenda 8a. Economic Development Plan Update (*atch 10*)

Summary: **Review and address the Economic Development Plan, expected in its charge to be provided by the Committee, approve a final draft for recommendation.**

In CY 2014 the EDC plans to continue to participate with the Town Council, Town Planning Board, Comprehensive Plan Update Committee and others to recommend adoption and implementation of:

1. Updated Town Comprehensive Plan Policies and Implementation Strategies related to Kittery's economic development.
2. Programs and projects in the Town's Economic Development Plan for action and results now to the year 2020.

Agenda 8b. Quarterly Report to Council (*atch 11*)

Summary: **Discuss a pro forma outline approach to preparation of the Committee's required Quarterly report to Council.**

AGENDA AMENDMENTS:

Agenda 8c.

Meeting Action Materials added:

a1.



ATTACHMENT 3 – WORKSHOP INVITATION LETTER

TOWN OF KITTERY
ECONOMIC DEVELOPMENT COMMITTEE

200 Rogers Road, Kittery, ME 03904
Telephone: (207) 475-1307 Fax: (207) 439-6806

March 03, 2014

Kittery Town Council
Kittery Port Authority
Kittery Planning Board
Comprehensive Plan Update Committee

re: Combined Workshop Request – Planning & Development Activity

Dear Councilors, Authority, Board, and Committee Members,

At its February 27th meeting, the Economic Development Committee addressed the dynamic and extensive amount of municipal Planning and Development activity, now going on for three years and continuing, and concluded that there exists insufficient awareness of each group's actions and plans in progress.

The Committee's concerns with the current situation are that duplication of effort; confusion of roles and responsibilities; inconsistency of goals and objectives; and, general misunderstandings have occurred, or may take place.

With that, the Committee requests a workshop be scheduled and conducted with these groups, open to the public, in order for each to provide a brief overview of its related activities, with discussion to clarify expectations and direction.

The Committee suggests the Mondays without a Council Regular meeting, March 31st or April 7th, at 6:00pm for a two-hour period.

Thank you for your promptest response to this request.

Respectfully,

GARY BEERS
Chairman

cc: EDC
Town Manager
Harbormaster
Public Works Commissioner



ATTACHMENT 4 – BUDGET REQUEST LETTER

TOWN OF KITTELY

ECONOMIC DEVELOPMENT COMMITTEE

200 Rogers Road, Kittery, ME 03904

Telephone: (207) 475-1307 Fax: (207) 439-6806

March 03, 2014

Kittery Town Council

re: EDC FY15 Budget Request

Dear Councilors,

At its February 27th meeting, the Economic Development Committee addressed budget considerations for the next fiscal year. The Committee's recommendation includes no General Fund or Capital Improvement Program funding, as seen following.

Item	Amount	Suggested Funding Source
Signs – Kittery Welcome (3)	\$21,000	TIF
Kittery Foreside Crossing Plan Preparation	\$5,000	TIF
Economic Development Management	\$10,000	TIF
Signs – Business District Destination Signs (22)	\$6,600	Business Donors
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KACTS Route 1 Connection Feasibility <i>Grant Match (\$2,400)</i>	\$50,400	MDoT
Sarah Long Bridge Closure Business Impact Mitigation/Support Marketing	\$10,000	MDoT Grant

The December 1, 2010 approved Tax Increment Financing Districts authorize the use of funds generated for the signage, plans, and management for the first three items and requests Council approval and release of those funds for the listed purposes.

The signage in question is shown on the attached enclosure, as derived from the Destination Marketing Plan Phase I, approved by Council on May 23, 2011.

It is the Committee's intention to engage area businesses to sponsor business destination signs as "gifts".

The Committee believes that municipal information technology is supportable from the Comcast franchise agreement revenues and requests Council approval and release of those funds for maintenance of the Town's EDC website.

The KACTS Route 1 Connectivity Grant request to the Maine Department of Transportation would serve to determine the feasibility, plan and capital costs to convert the existing one way connection between US Route 1/State Road from Memorial Circle to Mall Road and related US Route 1 Bypass connection.

The pending construction, to start this spring/summer, of transportation improvements around Memorial Circle and replacement of the Bypass bridge over Route 236 and one-way State Road vehicular / pedestrian / bicycle and beautification (“complete streets”) streetscape improvements make this a timely consideration to have answered.

This project is linked to accommodating the 20,000 vehicular trips a day around the outlets the long term connection with the new Sarah Mildred Bridge and achieving Kittery economic development by enabling visitors to the outlets greater direct access to Kittery Center Village and Kittery Foreside. The connection now is indirect, inefficient and confusing causing a great safety risk as well as economic loss and ultimately revenue to the Town and State.

If approved by MDoT, the Committee would seek council’s approval for \$2,400.00 from Grant Match funds.

Part of the Memorial Bridge project included funds for Business Impact Mitigation/Support Marketing on the closure effects. The Committee understands that such may be a feature when the Long Bridge is closed during its replacement project. The Committee also understands that the Long closure period may be no greater than six months (current bridge in use until near the end of the new bridge build); grant funds for this purpose may be less, or not funded; and, that the actual closure may not occur for as long three years. This item is recorded here as a placeholder.

Thank you for your consideration,

Very Respectfully,

GARY BEERS
Chairman

cc: EDC
Town Manager

Enclosure: TOWN OF KITTERY DESTINATION MARKETING SIGNS

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Route 1 / State Road south of Circle crest of hill.

Kittery 236

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Welcome Historic Kittery sign.
Route 236 / west of I-95 southbound On Ramp

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Route 1 Bypass / north of Long Bridge

Coastal 1 Kittery

Route 1 / south of Adams Drive
Wilson Road / west of Route 1
Route 1 / north of Haley Road

Landmark Hill

Route 1 northbound / east side at Estes wetland
crossing

Future Business District Destination Signs:

Cutts Corner / Pine Tree Center (2)

Route 1 / north and south of Cutts Road 300’?

Lewis Farm

Route 1 / north and south of Lewis Farm – 300’?

Landmark Hill

Route 1 southbound / west side at York Town line

Kittery Foreside / Badgers Island

Route 1 / southbound end